

Tumbler wins the RedDot Product Design Award 2020

This week, All Urban celebrates the Tumbler luminaire by Urbidermis Santa & Cole.

The RedDot Product Design Award for Urban Design 2020 has been awarded to the Tumbler luminaire by Urbidermis Santa & Cole. The jury stated 'With its both minimalist yet elegant appearance, the Tumbler shaded streetlight deliberately creates a counterbalance to the loud chaos that can be found in urban street life. It comes equipped with contemporary technology, yet its conical shape and rounded edges recall the form of lampshades found in private homes. The modular street light provides high-quality illumination and easily meets a range of different requirements in public and also private spaces'

The Red Dot is one of, if not *the* world's most important and widely recognized design awards. The organization awards prizes for design in a multitude of categories from refrigerators to lawn mowers and everything in between.

The Red Dot Award: Product Design, whose origins date back to 1955, appraises the best products created every year. In roughly 50 categories, manufacturers and designers can enter their innovations into the competition. On Young Professionals Application Day, graduates of design courses who have obtained their academic qualifications within the past five years have the opportunity to take part in the draw for one of 50 free registration places. Embracing the motto "In search of good design and innovation", the jury evaluates the entries and only awards a Red Dot to products that win them over with their high design quality.

Tumbler Luminaire

Industrial Facility, 2018

In keeping with Nathan Rogers' proposal of designing "*from the spoon to the city*", Sam Hecht and Kim Colin developed the Tumbler luminaire, transferring their characteristic and supremely elegant interior minimalism to the noisy world of the city.

The Tumbler luminaire is presented in the manner of a domestic lamp shade for urban uses, with a tapered section of rounded edges. It offers modularity and enhances lighting quality to adapt to the specific and differing requirements of private and public spaces.

The Tumbler luminaire is compatible with ARNE and ARNE S columns.

For more information please go to www.allurban.co.uk/portfolio-items/tumbler-by-santa-cole-urbidermis/

Ends.

For further details, please contact Abigail Lynch, All Urban Ltd, on 0114 282 3095 or at Abi@Allurban.co.uk

Based in Sheffield, All Urban is part of Create Partnerships, a unique portfolio of high quality brands for the outdoor environment. All Urban supply the highest quality street furniture, lighting and technology, committed to supplying original designs. They work with landscape architects, lighting designers, architects and contractors as well as the education and leisure sectors, offering carefully sourced ranges for high quality developments around the UK.

They are the exclusive suppliers for Santa & Cole, LAB23, moveart, Leclyon, Concrete® Urban Design, Handspring Design, Include, Short Edition and FinBin